



# GLOBAL LEADERS PROGRAMME

Dynamic Classroom Learning:  
**CULTIVATING SKILLS, KNOWLEDGE AND  
AWARENESS FOR EFFECTIVE LEADERSHIP**

**KUALA LUMPUR, MALAYSIA**

18 – 22 November 2019

Experiential Project-based Learning:  
**BUILDING CAPACITY FOR VIETNAM'S  
FUTURE WORKFORCE**

**HANOI, VIETNAM**

22 – 29 November 2019

# CULTIVATING GLOBAL LEADERS

Internationally recognised for its intellectual rigour and experiential, output-driven methodology, GIFT's flagship programme takes executive education beyond classrooms to the frontlines of change and uncertainties looming in the international business landscape. Now more than ever, leadership demands fresh thinking and resilience to today's complex global challenges.

Intellectually challenging cutting-edge content and facilitated field projects promote personal development and practical skills required to manage diverse teams in unfamiliar environments.

By challenging conventional wisdom and demonstrating the value of soft skills through real-world situations, the GLP introduces new paths to success in the 21<sup>st</sup> century.



## PARTICIPANT LEARNING JOURNEY

Growth in Knowledge, Communication & Empathy



### Pre-Programme

- Purposeful Engagement personal assessment tool
- Conversations with participants and line managers to align on development goals
- Pre-reading & written assignment



### Module One (Classroom)

- Proprietary curriculum; engaging in dynamic discussion, debate, and role play
- Reflection and sharing in a safe environment
- Emphasis on peer-to-peer learning
- Expert facilitators, world class speakers and mentors



### Module Two (Experiential)

- Rigorous action learning alongside business model generation
- Solving contemporary challenges gives meaning to thinking "outside-the-box"
- Field visits and meetings with government, business and community leaders
- Real-time feedback to help internalise and apply learnings
- Presenting original ideas to key stakeholders at a public forum
- Final reflections and personal commitments to growth



### Post-Programme

- Personalised evaluation and practical recommendations for participants, line managers and HR
- Presenting key learnings and organisation-specific takeaways to colleagues and senior management
- Round two of Purposeful Engagement assessment to determine changes in mindset and behaviour
- Conversations with participants & line managers to discuss progress on development goals

## CORE CURRICULUM

### Strategic Global Awareness

- Impacts of Globalisation: the Asian Context
- Trends Shaping the 21st Century
- The Role of Business and Government
- Reshaping Capitalism
- Technology, Consumption and Externalities

### Leadership Soft Skills

- Building High Performance Teams
- Growth vs Fixed Mindsets
- Purposeful Stakeholder Engagement
- Effective Communication
- Leading Outcome-Driven Meetings

## FACILITATORS

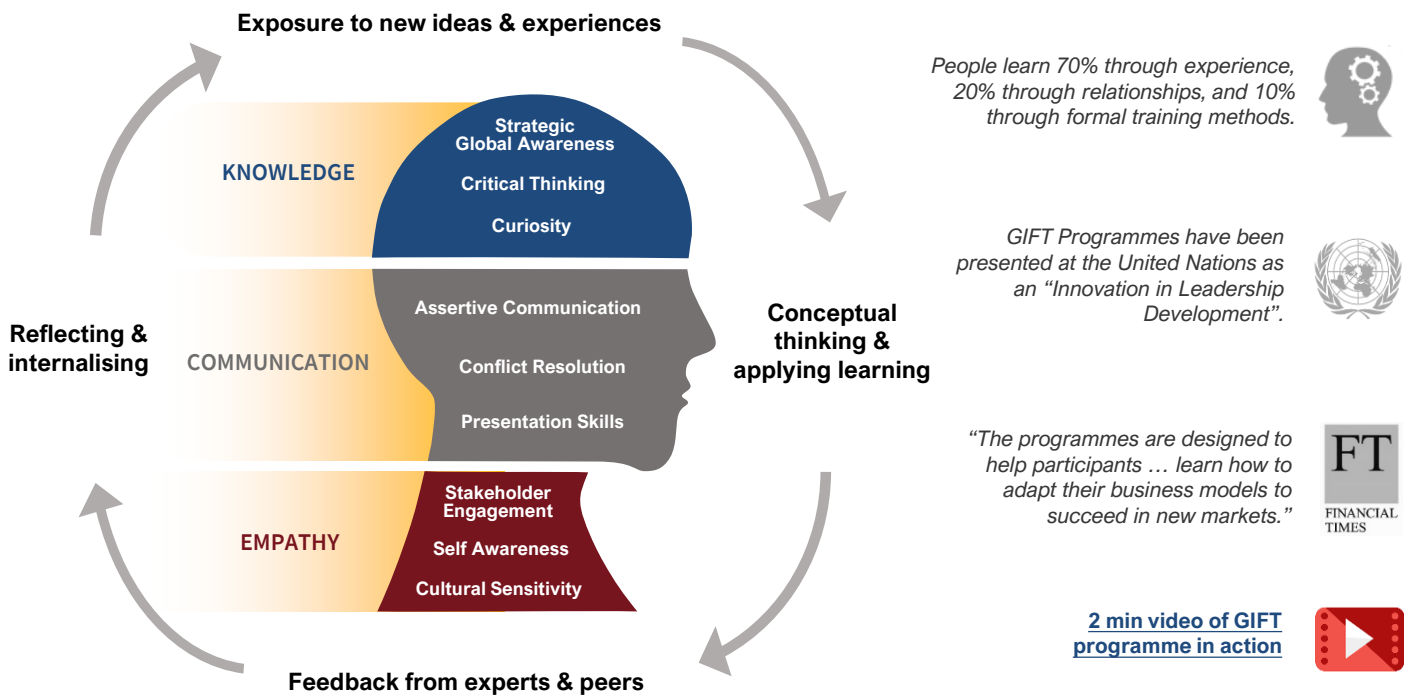
Led by founder and CEO Chandran Nair, GIFT facilitators have decades of experience introducing new ideas on governance, business and sustainability and coaching participants to think critically about their role as leaders.

The GIFT Team is supported by mentors and guest speakers including CEOs, Ministers, members of the press, entrepreneurs, activists and social innovators from across the region.

### GIFT Team

### External Insights

# BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



## KEY BENEFITS

- Improve global acumen by understanding trends shaping markets, governance and societies
- Strengthen commercial skills and personal effectiveness by creating robust business proposals
- Inspire new approaches to collaboration and high-performance teamwork
- Communicate with confidence across different cultures and backgrounds
- Realise through practical situations the importance of empathy in leadership
- Acquire tools for running outcome-driven meetings and purposeful stakeholder engagement
- Renew motivation to go beyond people management and help direct reports fulfil their potential
- Build networks across industries and sectors



## ALUMNI



*Allowed me not only to learn about myself in time of adversity but also apply and practice the cornerstones of leadership growth: continuous learning, taking action and reflection.*

**Grace Chan, Mastercard China**

*By the end of the GLP, I had learned more practical leadership skills, gained more eye-opening perspectives and experienced more inspiring paradigm shifts than during my entire 2-year MBA course.*

**Ken Wang, ORIX**

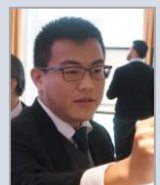


*The GLP brought me 'back to basics', challenged our traditional views and stretched us to expand our understanding of what leadership needs to be in the 21st century.*

**Dibya Ojha, NEC India**

*The experience of collaborating with talents across various sectors and developing a real-life business proposal was incredibly rewarding, providing me with an invaluable opportunity to self-reflect on my own leadership behaviours and style.*

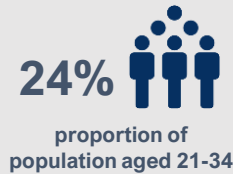
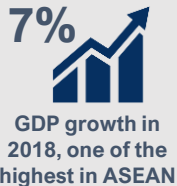
**Robin Law, Prudential**



# LIVE PROJECTS WHERE OUTCOMES MATTER

**Module Two** integrates rigorous action learning alongside business planning sessions to stretch participants and give meaning to “thinking outside-the-box”.

Participants on the GLP will be working with **REACH**, a non-profit organisation based in Hanoi focusing on skills development and employment for Vietnam’s young workforce. They offer vocational training to more than 1,100 trainees per year and matches 80% of them with jobs.



In recent years, Vietnam has seen a substantial surge in foreign direct investment as more companies shift their production capacity abroad, opting for places with cheaper land and labour, and a more trade-friendly environment.

One of the key considerations for companies setting up or relocating production sites is local workers’ skill level and capacity. Around 40% of FDI companies in Vietnam state difficulties in finding adequately skilled labour.

The government is investing heavily in education and is taking steps to expand its vocational education and training in order to meet the needs of the growing labour market.

Vocational training providers such as REACH are well placed to take advantage of this vast opportunity in Vietnam, and companies looking to Southeast Asia for investment should take note of the growing capacity of Vietnam’s workforce.

The experiential component of the GLP will take participants to Hanoi to investigate the issues surrounding capacity building for the workforce and the nascent opportunities in Vietnam. Through facilitated outcome-driven sessions, participants will create a business plan to support REACH to becoming a leader in vocational training and accomplishing its social mission of preparing the next generation for skilled employment in Vietnam.

## CLIENTELE



## CONTACT US



### PARTICIPATION PROFILE

- Average age: 35 – 45 years old
- Common titles include Department Heads, Directors and Senior VPs



### FEE

USD18,000 per person  
Includes course materials, personalised evaluation reports, accommodation, flights (return from KL to Hanoi) and logistics, most meals



### REGISTRATION

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The Global Institute For Tomorrow (GIFT) is an independent pan Asian think tank specialising in outcome-driven facilitation, executive education and sustainability advisory.

GIFT is focused on advancing a deeper understanding of the trends shaping governance, markets and societies in the 21st century.

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