







# HONG KONG YOUNG LEADERS PROGRAMME

The Northern Metropolis: A Vision for a Liveable and Resilient City

Module One | 6 – 11 June 2022

Dynamic Classroom Learning:

Cultivating skills, knowledge and awareness for effective leadership

Module Two | 19 – 24 June 2022

Experiential Project-based Learning:

Sharpening strategic acumen through purposedriven real-life project



## **CULTIVATING RESILIENT LEADERS**

The Hong Kong Young Leaders Programme draws on GIFT's best-in-class experiential learning methodology refined over 70 programmes in Hong Kong and across Asia. It offers young professionals from the public, private and civil sector a ground-breaking platform to engage in cross-sectoral collaboration and to cultivate the mindset shifts and behaviours for leadership in the 21st century.

Dynamic classroom learning followed by a rigorous real-world project in Hong Kong allow participants to hone their personal effectiveness and problem solving skills. It also cultivates fresh thinking and helps build resilience to face today's complex challenges.



## PARTICIPANT LEARNING JOURNEY

Growth in Knowledge, Communication & Empathy





#### Pre-Programme

- · Purposeful Engagement personal assessment tool
- · Conversations with participants and line managers to align on development goals
- · Pre-reading & written assignment



#### Module One (Classroom)

- · Proprietary curriculum; engaging in dynamic discussion, debate, and role
- · Reflection and sharing in a safe environment
- Emphasis on peer-to-peer learning
- Expert facilitators, world class speakers and mentors



#### Module Two (Experiential)

- Rigorous action learning alongside policy/business model generation
- Solving contemporary challenges gives meaning to thinking "outside-the-box"
- · Field visits and meetings with government, business and community leaders
- · Real-time feedback to help internalise and apply learnings
- · Presenting original ideas to key stakeholders at a public
- · Final reflections and personal commitments to growth



#### Post-Programme

- · Personalised evaluation and practical recommendations for participants, line managers and HR
- · Presenting key learnings and organisation-specific takeaways to colleagues and senior management
- · Round two of Purposeful Engagement assessment to determine changes in mindset and behaviour
- · Conversations with participants & line managers to discuss progress on development goals

## **CORE CURRICULUM**

**Strategic** Global Awareness

Leadership

Soft Skills

- The Future of Hong Kong and its DNA
- Trends Shaping the 21st Century
- Reshaping Capitalism and a Post-COVID World
- Role of Business, Government and Civil Society
- Role of Technology: Solutions for a Constrained 21st Century

# **FACILITATORS**

Led by Founder and CEO Chandran Nair and Managing Director - Global Services, Eric Stryson, GIFT facilitators have decades of experience introducing new ideas on governance, business and sustainability and coaching participants to think critically about their role as leaders.

**GIFT** Team

The Power of Purpose **Growth vs Fixed Mindsets** 

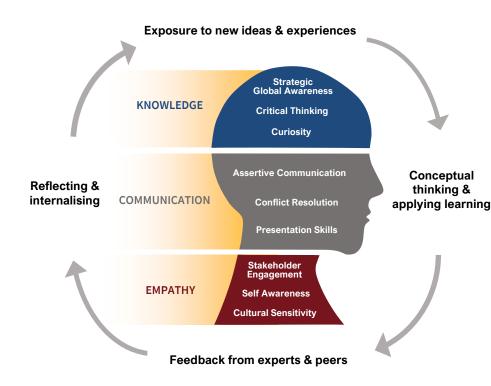
- Self-Belief and Personal Resilience
- **Building High Performance Teams**
- · Leading Outcome-Driven Meetings

The GIFT Team is supported by mentors and prominent guest speakers including:

- Bernard Chan, President, Asia Financial Holdings
- David Eldon, Former Chairman, HSBC APAC
- Ronnie Chan, Chairman, Hang Lung
- Zuraidah Ibrahim, Deputy Executive Editor, **SCMP**

**External** Insights

#### **BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY**



People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



Watch a 2 min video of GIFT's programme in action



## **KEY BENEFITS**

- Improve business acumen by understanding trends shaping markets, governance and societies
- Strengthen commercial skills and personal effectiveness by creating robust business and policy proposals
- Inspire new approaches to collaboration and high-performance teamwork
- Communicate with confidence across different industries and backgrounds



- Realise through practical situations the importance of empathy in leadership
- Acquire tools for running outcome-driven meetings and purposeful stakeholder engagement
- Renew motivation to go beyond people management and create a culture of collaboration
- · Build networks across industries and sectors

## **ALUMNI**



"The GIFT YLP is an innovative, informative and eyeopening programme. It has changed my work and personal life in a positive way. The highly interactive workshops, seminars and meetings with distinguished people from across the social spectrum really broadened my horizons and enriched my understanding significantly. It's challenging, and yet enjoyable, working with brilliant people from various industries."

## Andy Fong, Drainage Services Department, Hong Kong SAR Government



"I'm amazed with the quality and the depth of these commercial projects which are compact and yet significant enough to bring positive economic and social value to many people. Highly recommended for those who are sick and tired of conventional classroom trainings where leadership is only taught on paper."

Patrick Jia Dong Zhu, HSBC

"YLP was a unique leadership-in-action programme where participants from diverse backgrounds worked closely together towards a common goal .The experience was unlike traditional executive training and I can definitely leverage what I have learned in my career development."



"The YLP was a rewarding and empowering experience for me with its unique field project approach that translates ideas into actions. Highly recommended for those who strive to think and act big, and wish to receive leadership training that is taught through solving real problems with a passionate group of bright minds."





Watch <u>this video</u> from our alumni on their YLP experience



#### LIVE PROJECTS WHERE OUTCOMES MATTER

**Module Two** integrates rigorous action learning alongside business/strategy planning sessions to stretch participants and give meaning to "thinking outside-the-box".

Participants will be working on a real-life project that promotes purpose and drives participants to work towards actionable, impactful outputs, while also developing strategic thinking skills when creating new business and policy proposals.



#### The Northern Metropolis: A Vision for a Liveable and Resilient City

In the 2021 Policy Address, the HKSAR Government announced the Northern Metropolis Development Strategy. Over the next 15 years this major urban development is projected to become Hong Kong's primary growth engine, and at the same time aspires to showcase how a modern city should be designed to embrace sustainability and resilience.

The strategy proposes to develop 300km² of land near Hong Kong's northern border with Shenzhen to cater for local population growth, economic growth, and meet existing housing needs. It will be home to the San Tin Technopole, Hong Kong's Innovation and Technology hub, which will also provide jobs in research and development, and advanced manufacturing activities. In addition to designing an environment for a high quality of life, plans include creating wetland conservation parks, thus ensuring the strategy integrates ecological development opportunities.

There is a significant opportunity now to engage a cross-section of stakeholders to formulate innovative policy and project ideas to realise the vision of the Northern Metropolis. This will allow for community engagement in the vision to ensure Hong Kong continues to flourish economically and socially, while fostering the city's integration into the Greater Bay Area.

The HKYLP is one such opportunity to engage in building the vision as participants will develop policy and project recommendations to enable the Northern Metropolis to become a liveable and resilient city. Beyond housing and infrastructure development, the cohort will be invited to also examine a range of other issues, which includes creating employment opportunities for citizens, balancing development with conservation, ensuring a high quality of life for its residents, recreation and community engagement in public spaces, and meeting Hong Kong's long term policy objectives such as its 2050 decarbonisation goals.



To download the project report for the 2021 HKYLP which focused on solutions to build resilience and raise quality of life in Hong Kong, visit this link here.

## **CLIENTELE**































## **CONTACT US**



#### PARTICIPATION PROFILE

- Average profile and age: 5 10 (or more) years of work experience; 28 - 35 years old
- Common titles include Managers, Senior Managers, VPs, Heads of Departments etc.



#### FEE

HKD 80,000 per person Includes course materials, coaching, personalised evaluation report, accommodation, transport, most meals



\*The dates and format of the HKYLP may differ depending on social distancing requirements at the time of the event.

The Global Institute For Tomorrow (GIFT) is an independent pan Asian think tank specialising in outcome-driven facilitation, executive education and sustainability advisory.

GIFT is focused on advancing a deeper understanding of the trends shaping governance, markets and societies in the 21st century.

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