



Module One | 4 - 8 Sept 2023



📤 KUALA LUMPUR, MALAYSIA

Module Two | 9 - 15 Sept 2023



**TO BE ANNOUNCED** 

#### **DYNAMIC CLASSROOM LEARNING:**

Cultivating skills, knowledge and awareness for effective leadership

#### **EXPERIENTIAL PROJECT BASED LEARNING:**

Sharpening strategic acumen through purpose driven real life project



# BEST-IN-CLASS

EXPERIENTIAL LEARNING METHODOLOGY



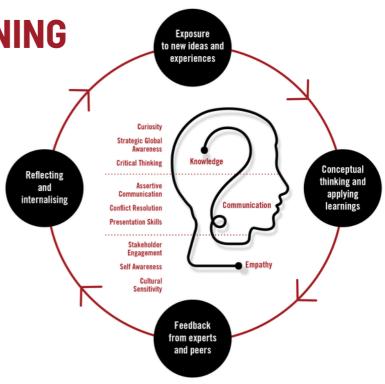
People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



#### **KEY BENEFITS**



# IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose, leveraging professional skills to help reshape society



# STRENGTHENING REGIONAL & GLOBAL ACUMEN

Real business projects test strategic business acumen and provide insight into nascent business opportunities and trends



#### **DEVELOPING ESG-FLUENCY**

Deepen understanding of 21st century challenges related to the environment, society and governance - from the frontlines of change to ESG concerns of one's own business



# INSPIRING HIGH PERFORMANCE

Developing Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills in fast-paced setting



# NETWORK AND LEARN WITH DIVERSE REGIONAL & GLOBAL LEADERS

Build networks with global executives, and broaden perspectives through interactions with world-class speakers and facilitators



# INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the AYLP are synthesised into personalised evaluation reports for continued development and career planning

# PARTICIPANT **LEARNING JOURNEY**



Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool

#### **MODULE 1** (CLASSROOM) - 5 DAYS

**Proprietary Curriculum** with regular reflection, breakouts, and guest speakers enabling participatory learning

Rigorous action learning alongside business model generation, solving contemporary

challenges and giving meaning to thinking "outside the box"

#### **POST-PROGRAMME**

Personalised evaluations, carrying forward and implementing key learnings at work

### **ALUMNI TESTIMONIALS**



It was an amazing journey of learning, and understanding how we all have a part to play in making the difference we want to see

PRUDENTIAL ASSURANCE COMPANY

PRIYIA PARAMAJOTHI



The GIFT programme has been such a rewarding experience for me with its unique field project approach. Highly recommended for those who are sick and tired of conventional classroom training where leadership is only taught on paper.

**PATRICK JIA DONG ZHU** 

The programme expanded my perspectives and challenged me to be a better leader for my organisation, an agent of change in my community, and a proactive citizen.



GAWAD KALINGA COMMUNITY DEVELOPMENT

2 weeks of personal discovery, a lifetime of professional impact. An unparalleled transformative learning experience. I grew as a leader, as a person and realised the positive impact that I can contribute on the world. The programme, is indeed, a GIFT.



**ZANILA TAN** 

UOB

# M1: CURRICULUM DRAWING UPON 15 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



#### STRATEGIC GLOBAL AWARENESS

- Trends Shaping Asia in the 21st Century
- Reshaping Capitalism in Asia
- · The Role of Business in Society
- Role of Technology: Solutions for a Constrained 21st Century
- The Sustainable State
- Behaviour Before Brand



#### LEADERSHIP SOFT SKILLS

- The Power of Purpose
- Building High-Performance
  Teams
- · Growth vs Fixed Minsets
- Effective Communication
- Leading Outcome-Driven Meetings

# M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Solving the Region's Most Pressing Issues - From the Ground Up

Transformative learning journeys create transformational leaders. The experiential learning module of AYLP takes participants out of their comfort zones and into the field, where they will address a pressing real-world business challenge faced by a local partner organisation. They will immerse themselves in the realities on the ground, engage with stakeholders from government, business, and civil society, and work to create a solution that embodies tangible social value creation.

Across this module, participants' leadership skills will be tested repeatedly. They will be tasked to develop a comprehensive business proposal that will be presented in a public forum, complete with a business model, operational plan, and implementation roadmap, which the partner organisation can put into action. In this module, outcomes matter.



### **CONTACT US**



# PARTICIPATION PROFILE

- · Average age: 25 35 years old
- Common titles include Manager, Senior Manager, AVP, and Head of Department



#### FEE

USD10,000 per person includes course materials, personalised evaluation reports, accommodation, meals, logistics and return flights for Module 2



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