



HONG KONG YOUNG LEADERS PROGRAMME

Module One | 9 - 14 Oct 2023

DYNAMIC CLASSROOM LEARNING:

Cultivating skills, knowledge and awareness for effective leadership

Module Two | 29 Oct - 3 Nov 2023

EXPERIENTIAL PROJECT BASED LEARNING:

Sharpening strategic acumen through purpose driven real life project



CULTIVATING RESILIENT LEADERS

The Hong Kong Young Leaders Programme draws on GIFT's best-in-class experiential learning methodology refined over 100 programmes in Hong Kong and across Asia. It offers young professionals from the public, private, and civil society sectors a ground-breaking platform to engage in cross-sectoral collaboration and to cultivate the mindset shifts and behaviours for leadership in the 21st century.

Dynamic classroom learning followed by a rigorous real-world project in Hong Kong allow participants to hone their personal effectiveness and problem-solving skills. It also cultivates fresh thinking and resilience to face today's complex challenges.

BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



[2 min video of GIFT programme in action](#)



KEY BENEFITS



IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose beyond people-management, leveraging professional skills to help reshape society



STRENGTHEN BUSINESS ACUMEN

Gain practical insights into nascent business opportunities and trends shaped by markets, governance, and societies through real business projects



DEVELOP GLOBAL MINDSET

Deepen understanding of 21st century challenges to acquire tools for running outcome-driven meetings and purposeful stakeholder engagement across multi-sectoral contexts



INSPIRING HIGH PERFORMANCE

Develop Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills across diverse settings



NETWORK AND LEARN WITH DIVERSE LEADERS

Build networks across industries and sectors in Hong Kong, and broaden perspectives through interactions with world-class speakers and facilitators



INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the YLP are synthesised into personalised evaluation reports for continued development and career planning

PARTICIPANT LEARNING JOURNEY



PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



MODULE 1 (CLASSROOM)

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning

MODULE 2 (EXPERIENTIAL)

Rigorous action learning alongside policy/business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work



ALUMNI TESTIMONIALS



The YLP is an innovative and eye-opening programme. The interactive workshops, seminars and meetings with distinguished people from across the social spectrum significantly broadened my horizons and enriched my understanding.

ANDY FONG

DRAINAGE SERVICES DEPARTMENT
HKSAR GOVERNMENT



I'm amazed with the quality and the depth of the projects which bring positive economic and social value to many people. Highly recommended for those who are sick and tired of conventional classroom trainings where leadership is only taught on paper.

PATRICK JIA DONG ZHU
HSBC

The YLP was a unique leadership-in-action programme where diverse participants worked closely together towards a common goal. It was unlike other traditional executive training. I can definitely leverage what I have learned in my career development.

MARGARET FUNG
MTR CORPORATION



The YLP was a rewarding and empowering project that translates ideas into actions. Highly recommended for those who strive to think and act big, and wish to receive leadership training that is taught through solving real problems.

RACHEL WONG
HK COUNCIL OF SOCIAL SERVICE



Watch [this video](#) from our alumni on their YLP Experience

M1: CURRICULUM DRAWING UPON 15 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



STRATEGIC GLOBAL AWARENESS

- Hong Kong in the New World Order
- Trends Shaping the 21st Century
- Reshaping Capitalism and a Post-COVID World
- Role of Business, Government and Civil Society
- Role of Technology in a Constrained 21st Century



LEADERSHIP SOFT SKILLS

- The Power of Purpose
- Growth vs Fixed Mindsets
- Unleashing Your Potential
- Building High Performance Teams
- Effective Communication
- Leading Outcome-Driven Meetings

M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Defining 'High-Quality Development' in Hong Kong

'High-quality development' has been among the top priorities for the Central Government as expressed in the 14th Five-Year Plan and the 14th National People's Congress. Transitioning from a period of high-speed growth, China has emphasised that high-quality development – balanced, people-centric development that drives stability, equity, and vitality – is the key to meeting people's needs for a better life and to building a modernised, flourishing society.

The past few years has shone a light on the effect of overlooking the notion of 'quality' in Hong Kong's development model, resulting in rising income inequality, soaring property prices, and increasing brain drain. While striving for economic prosperity, pursuing high-quality development for the betterment of its people should also be a top priority for Hong Kong. This approach is not only integral in aligning with national strategy, but more importantly, it is essential to building a strong and flourishing society in Hong Kong.

Participants on the YLP will work to define what high-quality development means for Hong Kong and develop strategic policy recommendations to achieve this while advancing the city's economic growth and integration into overall national development.



CONTACT US



PARTICIPATION PROFILE

- Average age: 28 – 35 years old
- Common titles include Managers, Senior Managers, VPs, Heads of Departments



FEE

HKD 80,000 per person includes course materials, personalised evaluation reports, accommodation during Module 2, logistics, and most meals



REGISTRATION

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REIMAGINING HIGH-QUALITY DEVELOPMENT IN HONG KONG

Why Now?

High-quality development (HQD) was reaffirmed as China's top priority in the 14th Five-Year Plan and the 20th National Congress by President Xi as the country transitions from a period of rapid growth. Its approach to HQD is characterised by quality improvements across all fronts, including green economic development, more open trade and investment, industry optimisations, enterprise branding, and quality management system modernisation.

HQD has also become a key measure for the Hong Kong Government. Its efforts are aimed primarily at strengthening the digital economy through Web3-related technologies, green technology and finance, and attracting high-quality talents within diverse professions. While the Government's development plans are encouraging, its approach overlooks the underlying purpose of HQD: **to ensure all segments of society have access to a better life.**

Given the city's persistent inequality, there is an urgent need in Hong Kong to **redefine HQD with a focus on 'quality'** beyond conventional measurements of economic success and to ensure that economic growth in the city is also accompanied by people-centred, societal development.

Through **cross-sector stakeholder** and **community engagement** led by the future leaders of the city, the **Hong Kong Young Leaders Programme** will develop a set of **policy recommendations** for **4 high-potential areas** to support the Government's efforts on HQD, and **drive shared prosperity, social equity and well-being, and quality of life** in Hong Kong.

4 Focus Areas

1 Promoting Quality Youth Development and Education

Current education policies in Hong Kong are inadequate in cultivating Hong Kong youth to maximise their potential and to pursue meaningful economic activities. Only a third of youth believe there is room for their development in the city, and even less are confident in their economic prospects. While Home and Youth Affairs Bureau's Youth Development Blueprint is a promising start, a multiprong strategy is needed to fully equip young people with valuable skills and instil confidence in their future. This will include improving the quality of teaching and teacher training, creating opportunities for less privileged students, increasing participation in civic, regional and global affairs, and preparing young people with vocational skills in emerging industries.



2 Strengthening the Arts, Cultural, and Sports Industries

While Hong Kong is well-established as one of the most important financial centres in the world, its arts, cultural, and sports industries are underdeveloped in comparison. Valued at \$63.6 billion or about 2.3% of the city's GDP, the creative industries can be a much more prominent economic driver for Hong Kong. Its free flow of information and people also make it ideal for the promotion of cultural exchange. Creating viable jobs in the arts, cultural and sports industries will provide meaningful economic activities and positive life prospects for young people interested in non-traditional industries as well as position Hong Kong as a strong international cultural hub.



3 Integrating Climate Mitigation and Adaptation Strategies

The detrimental impact of human activities on the climate and the urgent need to shift to a low-carbon economy are irrefutable. As Hong Kong prepares for the reality of global climate change, it is vital to integrate climate mitigation and adaptation strategies across the city's current and future development. In 2021 the Government has committed to reduce the city's carbon emissions by 50% before 2035 through the Climate Action Plan 2050. However, there are significant opportunities to design and implement climate mitigation and adaptation strategies across all sectors that are people-centered, attractive for investment, and cost-effective. Through measures such as strengthening the urban structures, food security measures, and drainage and flood management, Hong Kong can become a global climate action leader and ensure safe-and-secure environments for its citizens.



4 Enhancing Social & Mental Well-Being

Improving social well-being is a key to repairing the social fabric of Hong Kong, which has been severely tested in the past few years. This has manifested in societal traumas in the city, including social alienation, community fragmentation, and mental health issues. However, the Government's efforts to improve the city's primary healthcare system do not adequately address mental health problems; 74% of Hong Kong people suffering from mental health issues do not seek any form of professional help. Taking a comprehensive look at enhancing social and mental well-being will foster greater community building, enhance the quality of life for its citizens, and improve the external image of Hong Kong.

