

Healthcare Services

Tour community clinics and hospitals to interview experts and practitioners on the integration of TCM and Western medicine. Experience exclusive behind-the-scenes visits, including dispensary storage and medicine preparation rooms. Learn about advanced traceability systems, personalised medicine dispensing, and comprehensive referral systems. Participants will also gain insights into cross-sector collaboration in new medication development, showcasing how TCM evolves alongside modern healthcare advancements.



Pharmaceutical Company

Gain exclusive access to the medicine research and production facilities, and meet key personnel responsible for the export of TCM products. Insights will be shared on how differing standards and policies across countries impact medicine production.

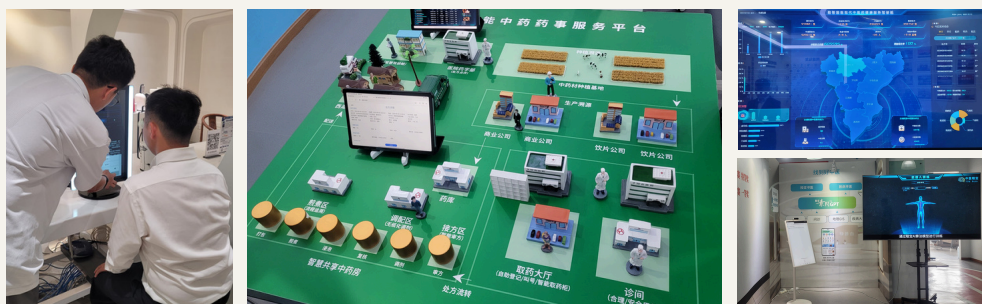


International Cooperation

Meet experts from universities, research institutes, and the ISO Secretariat to gain insights into international healthcare partnerships, particularly in promoting TCM. Contribute to the development of international standards for traditional medicine.

Technology Company

Be at the forefront of healthcare innovation—explore groundbreaking applications of artificial intelligence (AI) and big data in healthcare services: automated diagnostic devices that rival experienced TCM doctors, end-to-end traceability systems, and data analytics for early intervention and prevention.



Heritage Community

Engage with local practitioners who are still practicing ancient techniques and embark on a wild-herb picking adventure.



Herbs Plantation and Market

Tour the herb plantation and market to gain insights into the medicinal herb supply chain. Meet farmers, herbal sellers, and representatives from pharmaceutical companies.



Key Takeaways:

Mastering Systems Thinking

Discover how China seamlessly unites academia, industry experts, and practitioners to build a dynamic and collaborative ecosystem. Gain the ability to think beyond silos and develop holistic solutions to complex challenges, a crucial skill that will set you apart in industries ranging from finance to healthcare.

Driving Digital Transformation for Sustainability

Experience the forefront of digital innovation through real-world applications like traceability systems that guarantee product safety and quality. Learn how these technologies are revolutionising sectors such as food, fashion, and manufacturing and how you can lead sustainable practices within your organisation.

Strategic Innovation and Partnerships

Get inspired by how technology and R&D are reshaping traditional medicine, and translate these insights into your own field. Understand how to forge strategic partnerships that drive innovation, keep your organisation ahead of trends, and ensure you make a lasting impact in a rapidly evolving business landscape.