



# GLOBAL LEADERS PROGRAMME (GLP)

Module One (M1) | 2 - 6 Sept 2024

 **HONG KONG, CHINA**

Module Two (M2) | 7 - 13 Sept 2024

 **CAMBODIA**



## **DYNAMIC CLASSROOM LEARNING (5 DAYS)**

Cultivating skills, knowledge and awareness for effective leadership

## **EXPERIENTIAL PROJECT BASED LEARNING (7 DAYS)**


Sharpening strategic acumen through a purpose-driven, real-life project with our partners at Soma Group


# CULTIVATING GLOBAL LEADERS


Internationally recognised for its intellectual rigour and experiential, output-driven methodology, GIFT's flagship Global Leaders Programme (GLP) takes executive education beyond classrooms to the frontlines of change and uncertainties looming in the international business landscape. Now more than ever, leadership demands fresh thinking and resilience to successfully navigate today's complex global challenges.

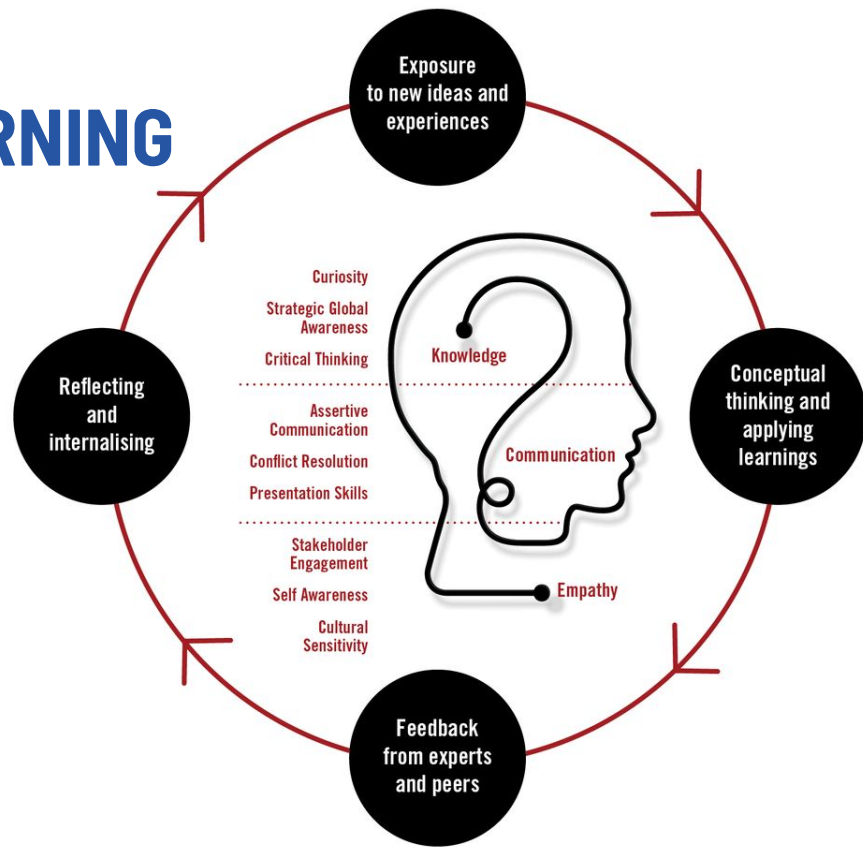


# BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY

 People learn 70% through experience, 20% through relationships, and 10% through formal training methods.

 GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".

 "The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



## THE GIFT APPROACH

 **CONNECTING GLOBAL TRENDS WITH PROFESSIONAL ROLES & L&D**

Original thought leadership and curriculum illustrating global challenges and solutions

 **PURPOSE AS A FOUNDATION OF MOTIVATION & SUCCESS**

New insights inspire reflection on personal and professional goals, and support development of ownership, accountability and action

 **MINDSET & BEHAVIOURAL SHIFTS ENABED BY KCE**

Underpinned by GIFT leadership framework of Knowledge, Communication & Empathy (KCE)

 **ROBUST BUSINESS PROJECTS WITH SOCIAL IMPACT**

Designed and facilitated to spark new innovation for creating social and business value

# PARTICIPANT LEARNING JOURNEY



## PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



## M1 (CLASSROOM)

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning



## M2 (EXPERIENTIAL)

Rigorous action learning alongside business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



## POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work

## KEY FEATURES

- ✓ 12 days of intensive course & project work
- ✓ Site visits & hands-on experience
- ✓ First-hand insight into Asia's economic & development challenges
- ✓ Working together with Soma Group and other local stakeholders on real business plan
- ✓ Learning from diverse industries in small class setting (Max 30 pax)
- ✓ Personal coaching & feedback based on close observations of team dynamics

## ALUMNI TESTIMONIALS

*By the end of the GLP, I had learned more practical leadership skills, gained more eye-opening perspectives and experienced more inspiring paradigm shifts than during my entire 2-year MBA course.*



**KEN WANG**  
ORIX



*The GLP not only allowed me to engage in the fundamentals of leadership, but it also provided me with an invaluable opportunity to discover more about myself and the crucial elements of global leadership in our intricate world.*

**EVA KATHARINA HACKEMANN**  
BASF

# M1: CURRICULUM DRAWING UPON 18 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



## STRATEGIC GLOBAL AWARENESS

- Impacts of Globalisation: the Asian Context
- Trends Shaping the 21st Century
- The Role of Business and Government
- Reshaping Capitalism
- Technology, Consumption and Externalities



## LEADERSHIP SOFT SKILLS

- Building High Performance Teams
- Growth vs Fixed Mindsets
- Purposeful Stakeholder Engagement
- Leading Outcome Driven Meetings

# M2: DIGITAL SOLUTIONS FOR CLIMATE RESILIENCE

Innovation in Agriculture to Power Cambodia's Future

In 2024, Cambodia is to be amongst the top 3 fastest growing economies in Asia with GDP growth above 6%. While the future is bright, there are gaps to fill in infrastructure to ensure its population has access to basic needs. The government also considers technology as an essential platform to support priority sectors like agriculture, health, energy, etc.



GLP participants will work closely with our project partner, Soma Group - one of Cambodia's leading local conglomerates and a committed employer in the agriculture sector.

A plan for agriculture digitisation is proposed to increase productivity, sustainability, and accessibility for the community. With strong support from key government ministries and influential private sector companies, programme participants will have a unique opportunity to help modernise Cambodia's agricultural industry.

Through site visits, stakeholder meetings, and business planning sessions, participants will take the lead in producing bold new approaches to address key challenges. Collaborating to create new models that will directly impact Cambodia's agricultural landscape and farming community, participants take ownership of outcomes, while transforming their leadership mindsets and behaviours.

## CONTACT US



### PARTICIPATION PROFILE

- **Average age: 35 – 45 years old**
- **Common titles include**  
Department Heads, Directors and Senior VPs



### FEE

**USD18,000 per person**  
includes a combined full 12 learning days, course materials, personalized evaluation reports, accommodation, flights (return from Hong Kong to field project country) and logistics, and most meals.



### REGISTRATION

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