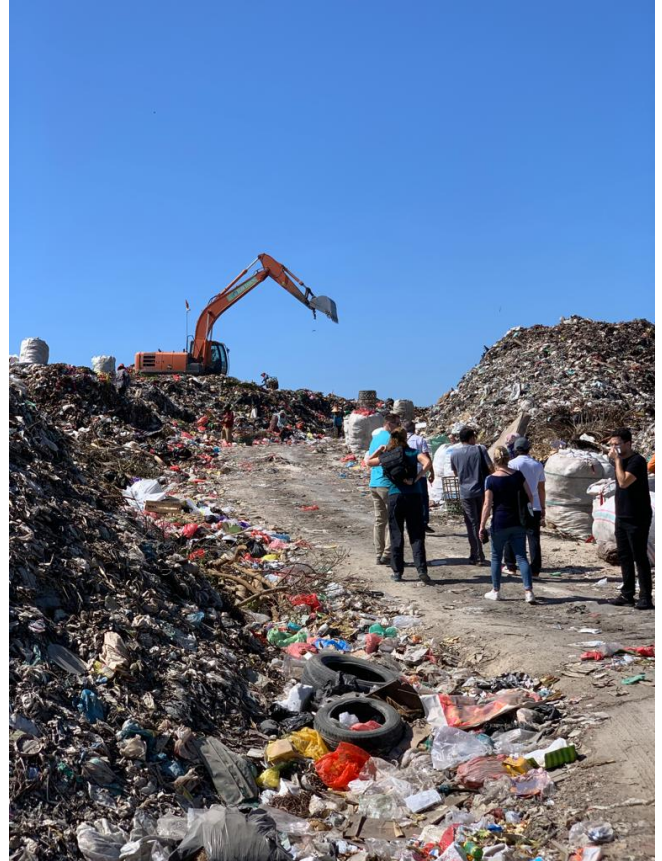




Transformation for 21st Century Resilience

63% of Asia Pacific CEOs fear their companies won't survive beyond the next decade despite transformation efforts.

Market Leaders Need a Different Approach

Current leadership models are commonly entrenched in outdated or unrealistic notions of how businesses should respond to rapidly evolving internal and external forces.

Most business leaders are not sufficiently equipped to recognise the systemic shifts related to sustainability, leaving them inadequately informed and unable to respond effectively to converging environmental and social megatrends.



Organisational Dissonance

Siloed work, limited awareness of the bigger picture, and a disconnect from the organisation's purpose

Internal Factors

Organisational culture, archaic structures, complex processes, bureaucracy, echo chambers

External Factors

Geopolitical shifts, demographic shifts, resource constraints, modern-day capitalism, rise of AI, climate change



How can organisations effectively navigate the sustainability demands of the 21st century?

Catalysing Sustainability through **Systems Thinking**

Responding to ever-changing sustainability demands will require transformations in mindsets across the organisation and the effective engagement of internal and external stakeholders.

GIFT's advisory services employ a systems-thinking methodology that uniquely brings about change going beyond regulatory compliance, providing actionable solutions that matter for the people the organisation serves and the planet we live in.

Systems thinking is a holistic approach to problem-solving that views issues as parts of an interconnected system, rather than in isolation.

It emphasises understanding the relationships and feedback loops between various components, considering how changes in one part can impact the whole.

GIFT's Ethos

Unlearning Conventional Wisdom

By confronting hard truths and embracing new realities, we offer fresh global perspectives with practical solutions suited to local, regional and global needs.

Unleashing Potential

Through solutions that are tailored to help organisations rise to the demands of leadership, strategy making and innovation in an increasingly complex 21st century.

Redesigning Society

With independent insights informed by facts and dozens of frontline business, policy, and sustainability projects to ensure societies build resilience.



GIFT's sustainability advisory services address root causes and identify leverage points for effective and sustainable solutions, rather than merely treating symptoms.



How We Can Help

Framing Sustainability

Helping organisations at the start of their sustainability journey, providing foundational insights for strategic and operational decisions.

Commitment Evaluation

Assessing existing sustainability commitments, identifying areas for improvement and developing actionable steps to achieve desired outcomes.

Generating New Business Ideas

Evaluating and refining core business models, creating new products and services to align with sustainability ambitions.

Customised Research

Comprehensive research services to build resilient strategies, providing valuable insights for clients through:

- Feasibility Analysis & Stress Testing
- Stakeholder Mapping & Risk Assessment
- Stakeholder Consultation & Partnerships
- Subject Matter Expert Consultation
- Commercial Viability Analysis
- Monitoring & Evaluation

Our Impact: Case Studies

Framing Sustainability



Engaged a young talent pool in “out-of-the-box” thinking to guide sustainable responses to megatrends

- Facilitated interactive sessions with a unique narrative on sustainability
- Explored the sustainability challenges of the 21st century and their impact on the role of business in society
- Presented sustainable solutions and case studies

After a successful foundational learning module, the client approached GIFT to facilitate the next stage of generating new strategic business opportunities

Strategic Decision-Making & Action Plans



Cascaded a group-wide sustainability strategy for successful implementation across its subsidiaries

- Utilised classroom-based learning
- Facilitated outcome-driven project work
- Applied practical approaches to develop sustainable business proposals for the company and its business units across industries and regions

Developed business models for buildings & construction, automotive industry, plastic production & consumption, food supply chain, health & quality of life for supplier communities

Project Feasibility & Implementation



Conducted a feasibility study to assess the viability of a global commodities exchange for plastic recycling

- Conducted market and policy research and analyses
- Engaged external experts and stakeholders
- Facilitated consensus-building workshops
- Devised a five-year business plan

Following a successful feasibility study, the client approached GIFT to project manage the implementation phase of the global commodities exchange for plastic recycling

GIFT Head Office
Hong Kong, China
+852 3571 8103
enquiry@global-inst.com

Eric Stryson
MD – Global Services
estryson@global-inst.com

GIFT ASEAN Office
Kuala Lumpur, Malaysia
+603 4815 6643
giftasean@global-inst.com

Pial Khadilla
MD – ASEAN
pkhadilla@global-inst.com