



GLOBAL LEADERS PROGRAMME

Dynamic Classroom Learning:
**CULTIVATING SKILLS, KNOWLEDGE AND
AWARENESS FOR EFFECTIVE LEADERSHIP**

KUALA LUMPUR, MALAYSIA
11 – 15 May 2020

Experiential Project-based Learning:
**MICROFINANCE FOR FINANCIAL
INCLUSION IN MYANMAR**

YANGON, MYANMAR
16 – 22 May 2020

CULTIVATING GLOBAL LEADERS

Internationally recognised for its intellectual rigour and experiential, output-driven methodology, GIFT's flagship programme takes executive education beyond classrooms to the frontlines of change and uncertainties looming in the international business landscape. Now more than ever, leadership demands fresh thinking and resilience to today's complex global challenges.

Intellectually challenging cutting-edge content and facilitated field projects promote personal development and practical skills required to manage diverse teams in unfamiliar environments.

By challenging conventional wisdom and demonstrating the value of soft skills through real-world situations, the GLP introduces new paths to success in the 21st century.



PARTICIPANT LEARNING JOURNEY

Growth in Knowledge, Communication & Empathy



Pre-Programme

- Purposeful Engagement personal assessment tool
- Conversations with participants and line managers to align on development goals
- Pre-reading & written assignment



Module One (Classroom)

- Proprietary curriculum; engaging in dynamic discussion, debate, and role play
- Reflection and sharing in a safe environment
- Emphasis on peer-to-peer learning
- Expert facilitators, world class speakers and mentors



Module Two (Experiential)

- Rigorous action learning alongside business model generation
- Solving contemporary challenges gives meaning to thinking "outside-the-box"
- Field visits and meetings with government, business and community leaders
- Real-time feedback to help internalise and apply learnings
- Presenting original ideas to key stakeholders at a public forum
- Final reflections and personal commitments to growth



Post-Programme

- Personalised evaluation and practical recommendations for participants, line managers and HR
- Presenting key learnings and organisation-specific takeaways to colleagues and senior management
- Round two of Purposeful Engagement assessment to determine changes in mindset and behaviour
- Conversations with participants & line managers to discuss progress on development goals

CORE CURRICULUM

Strategic Global Awareness

- Impacts of Globalisation: the Asian Context
- Trends Shaping the 21st Century
- The Role of Business and Government
- Reshaping Capitalism
- Technology, Consumption and Externalities

Leadership Soft Skills

- Building High Performance Teams
- Growth vs Fixed Mindsets
- Purposeful Stakeholder Engagement
- Effective Communication
- Leading Outcome-Driven Meetings

FACILITATORS

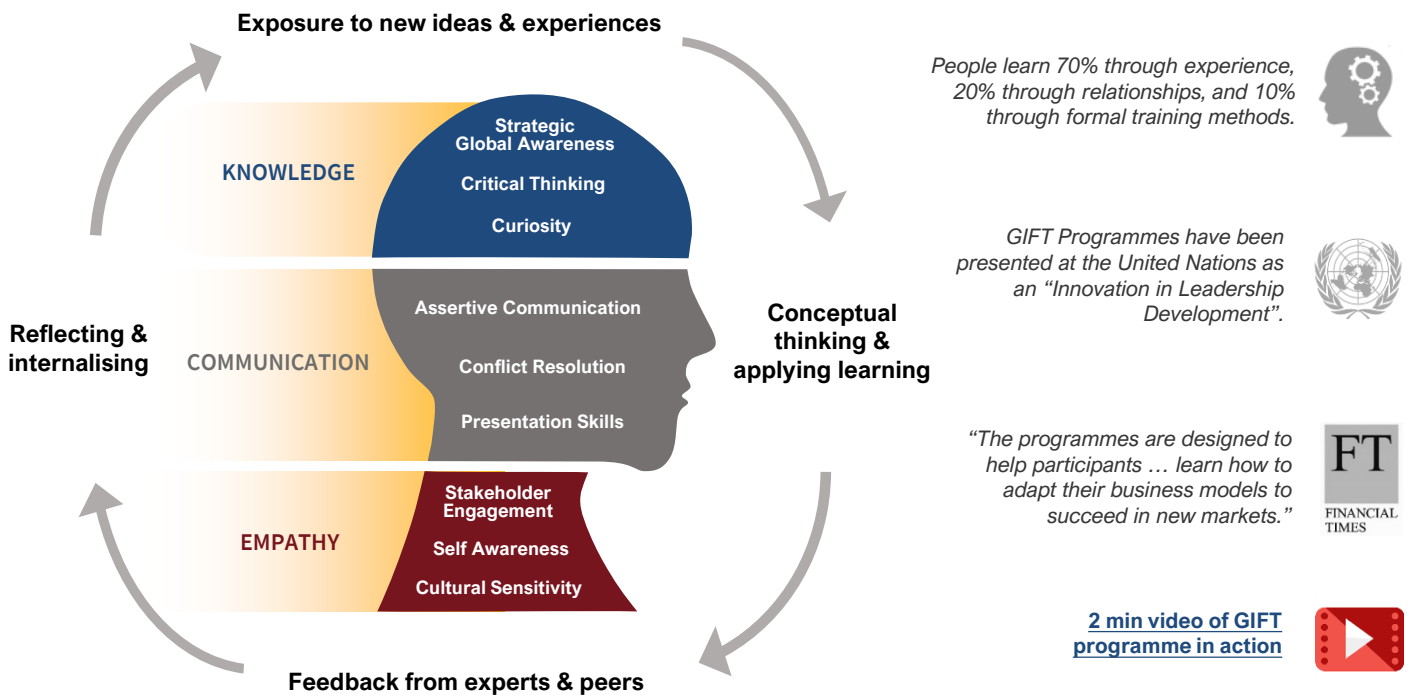
Led by founder and CEO Chandran Nair, GIFT facilitators have decades of experience introducing new ideas on governance, business and sustainability and coaching participants to think critically about their role as leaders.

The GIFT Team is supported by mentors and guest speakers including CEOs, Ministers, members of the press, entrepreneurs, activists and social innovators from across the region.

GIFT Team

External Insights

BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



KEY BENEFITS

- Improve global acumen by understanding trends shaping markets, governance and societies
- Strengthen commercial skills and personal effectiveness by creating robust business proposals
- Inspire new approaches to collaboration and high-performance teamwork
- Communicate with confidence across different cultures and backgrounds
- Realise through practical situations the importance of empathy in leadership
- Acquire tools for running outcome-driven meetings and purposeful stakeholder engagement
- Renew motivation to go beyond people management and help direct reports fulfil their potential
- Build networks across industries and sectors



ALUMNI



Allowed me not only to learn about myself in time of adversity but also apply and practice the cornerstones of leadership growth: continuous learning, taking action and reflection.

Grace Chan, Mastercard



Inspiring speakers combined with working on a challenging real-world project outside of my comfort zone broadened my way of thinking. I gained amazing insight into the modern and dynamic Asian world views by developing solutions with a diverse team.

Nils Botke, BASF

The GLP brought me 'back to basics', challenged our traditional views and stretched us to expand our understanding of what leadership needs to be in the 21st century.

Dibya Ojha, NEC



Not only has the programme changed my world view in just 2 weeks; but the experiential learning based on a real-world project sets this programme apart from other executive leadership programmes.

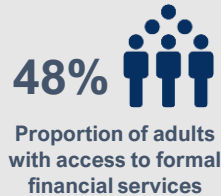
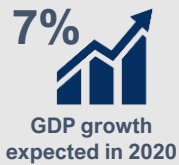
Nur Azeela Ahmad Rustam, Petronas



LIVE PROJECTS WHERE OUTCOMES MATTER

Module Two integrates rigorous action learning alongside business planning sessions to stretch participants and give meaning to “thinking outside-the-box”.

Participants on the GLP will be working with **BRAC**, the largest global NGO in the world. It focuses on socio-economic development operating primarily in Asia, Africa and the Caribbean.



Since Myanmar’s opening up in 2011, the country has made dramatic reforms in its governance and has seen marked improvements to its economic and social development. However, the country still lags behind many of its ASEAN neighbours in terms of a large skills gap, high poverty, low life expectancy, lack of access to credit, and limited infrastructure, among other things.

To reduce poverty, a concerted effort has been made by the government and financial sector to increase access to affordable financial services. Since 2013, BRAC has operated its microfinance programme to contribute to poverty reduction, create employment opportunities and enhance incomes of the poor; with emphasis on women who have been left out of the mainstream financial system.

Migrant workers are an additional, overlooked subset of individuals that BRAC is interested to deliver financial services to. In the first half of 2019, the total remittance money of Myanmar migrant workers around the world amounted to over USD 500 million. Some problems they face include: lack of access to finance such as savings and affordable loans, education, and adequate healthcare. Many return to Myanmar with little to no savings for their families.

The experiential component of the GLP will take participants to Yangon to investigate the needs around financial services and how BRAC can provide new or enhanced products to service a broader pool of customers. Through facilitated outcome-driven sessions, participants will develop ideas to support BRAC to improve the viability of its microfinance business and support its goals to increase its impact on local livelihoods.

CLIENTELE



CONTACT US



PARTICIPATION PROFILE

- Average age: 35 – 45 years old
- Common titles include Department Heads, Directors and Senior VPs



FEE

USD18,000 per person
Includes course materials, personalised evaluation reports, accommodation, flights (return flights for M2) and logistics, most meals



REGISTRATION

Steven Yuen
syuen@global-inst.com
+852 3571 8204

The Global Institute For Tomorrow (GIFT) is an independent pan Asian think tank specialising in outcome-driven facilitation, executive education and sustainability advisory.

GIFT is focused on advancing a deeper understanding of the trends shaping governance, markets and societies in the 21st century.

www.global-inst.com