



GIFT GLOBAL
INSTITUTE
FOR TOMORROW.

THE BEST OF BOTH WORLDS: **Now Everyone Prosperes (NEP)**

An initiative by
The Global Institute For Tomorrow

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**Our future depends on
how well many different
kinds of people can live
and work together.**

Tunku Abdul Rahman
The first Prime Minister of Malaysia



About Us

The Global Institute For Tomorrow (GIFT) is an independent and internationally-recognised Pan Asian think tank. We are committed to purposeful leadership learning, and partnering with our clients to help them unlearn conventional wisdom and unleash organisational potential to redesign society.

Our practical insights, internationally acclaimed leadership learning curriculum, and outcome driven facilitation help our clients anticipate and navigate a turbulent 21st century. GIFT is rooted in the realities of a global Asia, with offices in Hong Kong and Kuala Lumpur.

We are dedicated to advancing a deeper understanding of today's most critical drivers of change - from the emergence of a post-Western world to the reshaping of global capitalism and the dynamic relationship between business, society, and the state.



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What is *The Best of Both Worlds*?

A white paper aiming to spark a much needed national conversation amongst leaders in the private and public sectors as well as civil societies around the themes of sustainable growth and shared prosperity. The paper will contribute to and reinvigorate the public discourse by offering:

01

Insights into how contemporary globalisation and the pandemic have impacted the state of the country – who have the winners and losers been? What have we learned and what must change?

02

A case to create a vision of growth and prosperity for the nation by reshaping its economic fundamentals

03

New ideas for building self-sufficiency and economic security by considering the challenges of population growth and resource management

04

A policy framework for creating a shared well-being for all Malaysians by redesigning economic efficiencies

05

A way forward to build an inclusive education system that is in keeping with the vision of a new Malaysia, with appropriate social values that go alongside reformed economic fundamentals

06

An analysis of the crucial role that GLCs, GLICs and financial institutions play in the progress of the nation and offer ways they can fulfil their economic and social objectives via a reimagined vision of the country

If Not Now, When?

The world is in uncharted waters. With the global economy in disarray due to the pandemic, many of the lessons, models and ideologies that businesses and governments once held dear – on governance, economics, development and business models – have to change.

Malaysia has been experiencing its own shifts for years, and the pandemic has helped to shine a light on the areas that need urgent change. The country's economy has been reliant on integrated global supply chains that have been heavily disrupted as a result of the pandemic. This has threatened the safety and security of the country and brought to the fore the need for self-sufficiency in food, water supply, energy, healthcare, and meaningful jobs.

Additionally, the country's immense resource base which has been the crux of national growth for half a century has been hurt by a range of issues. Malaysia is recognising that its export-based economy must diversify if it is to appropriately value its natural capital and embrace critically important sustainability goals.

The “business as usual” pre-pandemic approach will no longer suffice for Malaysia as it navigates the challenges of the 21st century – and herein lies a rare opportunity for real change in the country. Malaysia must transform, but what is required is a new vision for Malaysia, one with realigned economic foundations and reinvigorated social values that are rooted in the shared prosperity for all Malaysians.

Now is the time to ask: **What sort of Malaysia we envision in 30 years?**





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Website

www.global-inst.com

Phone Number

6(03) 2715 8160

Email Address

Vidyakaran Subramaniam,
vsubramaniam@global-inst.com

Contact Us

For more information, or to get involved as a sponsor, partner or contributor.