



ASIA YOUNG LEADERS PROGRAMME

Module One | 20-24 Nov 2023

 **KUALA LUMPUR, MALAYSIA**

Module Two | 25 Nov - 1 Dec 2023

 **HANOI, VIETNAM**

DYNAMIC CLASSROOM LEARNING:

Cultivating skills, knowledge and awareness for effective leadership

EXPERIENTIAL PROJECT BASED LEARNING:

Sharpening strategic acumen through purpose driven real life project

PARTICIPANT LEARNING JOURNEY



PRE- PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



MODULE 1 (CLASSROOM) - 5 DAYS

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning

MODULE 2 (EXPERIENTIAL) - 7 DAYS

Rigorous action learning alongside business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



POST- PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work



ALUMNI TESTIMONIALS



It was an amazing journey of learning, and understanding how we all have a part to play in making the difference we want to see

PRIYIA PARAMAJOTHI
PRUDENTIAL ASSURANCE COMPANY

The programme expanded my perspectives and challenged me to be a better leader for my organisation, an agent of change in my community, and a proactive citizen.

DANIEL BERCASIO
GAWAD KALINGA COMMUNITY DEVELOPMENT
FOUNDATION



The GIFT programme has been such a rewarding experience for me with its unique field project approach. Highly recommended for those who are sick and tired of conventional classroom training where leadership is only taught on paper.

PATRICK JIA DONG ZHU
HSBC

2 weeks of personal discovery, a lifetime of professional impact. An unparalleled transformative learning experience. I grew as a leader, as a person and realised the positive impact that I can contribute on the world. The programme, is indeed, a GIFT.

ZANILA TAN
UOB





CULTIVATING ASIAN LEADERS

Internationally recognised for its intellectual rigour and experiential, output-driven methodology, the Asia Young Leadership Programme (AYLP) is a hands-on leadership programme for emerging leaders in Asia from government, leading companies, and civil society to help navigate complexities and seize opportunities in this diverse and dynamic region. Now more than ever, leadership demands fresh thinking and resilience to today's complex challenges.

BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



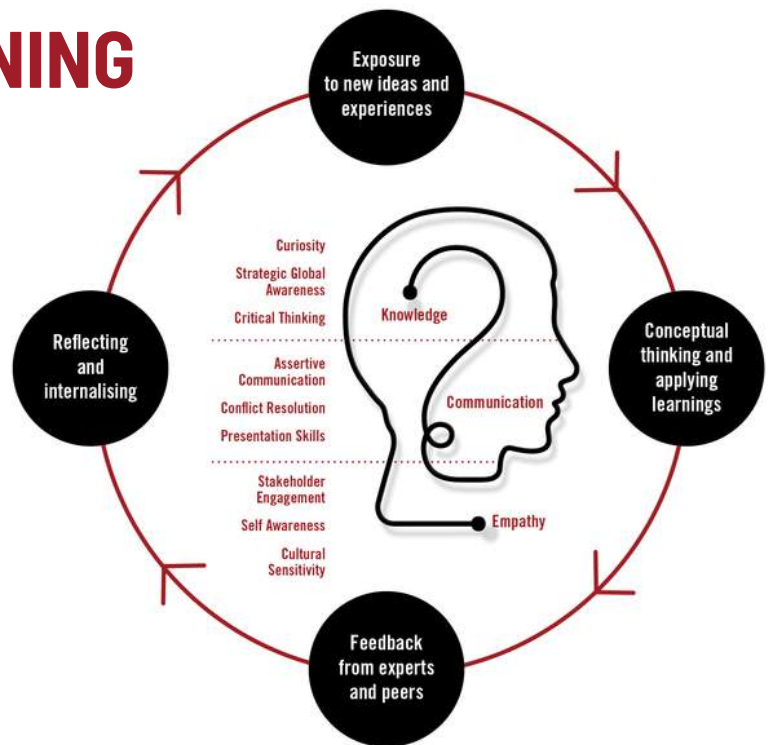
People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



KEY BENEFITS



IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose, leveraging professional skills to help reshape society



STRENGTHENING REGIONAL & GLOBAL ACUMEN

Real business projects test strategic business acumen and provide insight into nascent business opportunities and trends



DEVELOPING ESG-FLUENCY

Deepen understanding of 21st century challenges related to the environment, society and governance - from the frontlines of change to ESG concerns of one's own business



INSPIRING HIGH PERFORMANCE

Developing Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills in fast-paced setting



NETWORK AND LEARN WITH DIVERSE REGIONAL & GLOBAL LEADERS

Build networks with global executives, and broaden perspectives through interactions with world-class speakers and facilitators



INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the AYLP are synthesised into personalised evaluation reports for continued development and career planning

M1: CURRICULUM DRAWING UPON 15 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



STRATEGIC GLOBAL AWARENESS

- Trends Shaping Asia in the 21st Century
- Reshaping Capitalism in Asia
- The Role of Business in Society
- Role of Technology: Solutions for a Constrained 21st Century
- The Sustainable State
- Behaviour Before Brand



LEADERSHIP SOFT SKILLS

- The Power of Purpose
- Building High-Performance Teams
- Growth vs Fixed Mindsets
- Effective Communication
- Leading Outcome-Driven Meetings

M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Improving Healthcare Accessibility in Low-income Environments

Neonatal healthcare is a critical issue that requires urgent attention in developing Asia. The region's economic growth prospects are promising, but this growth must be sustained by a healthy and growing population. In Vietnam, although the neonatal mortality rate is improving, it remains behind that of its neighbours, including Singapore, Malaysia, Thailand, and Brunei, with 11 deaths per 1000 live births.

Participants in the AYLP will work with MTTs, a Hanoi-based social enterprise dedicated to delivering innovative, cost-effective solutions for new-borns requiring intensive medical care. They will work on a business proposal for MTTs that aligns with their long-term vision and mission in the neonatal space while also having a positive impact on the lives of underserved communities.



CONTACT US



PARTICIPATION PROFILE

- Average age: 25 – 35 years old
- Common titles include Manager, Senior Manager, AVP, and Head of Department



FEE

USD10,000 per person includes course materials, personalised evaluation reports, accommodation, meals, logistics and return flights for Module 2



REGISTRATION

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