



# ASIA YOUNG LEADERS PROGRAMME

Module One | 4 - 8 Nov 2024

 **KUALA LUMPUR, MALAYSIA**

Module Two | 9 - 15 Nov 2024

 **TBC, CHINA**

**DYNAMIC CLASSROOM LEARNING:**

Cultivating skills, knowledge and awareness for effective leadership

**EXPERIENTIAL PROJECT BASED LEARNING:**

Sharpening strategic acumen through purpose driven real life project



## CULTIVATING ASIAN LEADERS

Internationally recognised for its intellectual rigour and experiential, output-driven methodology, the Asia Young Leadership Programme (AYLP) is a hands-on leadership programme for emerging leaders in Asia from government, leading companies, and civil society to help navigate complexities and seize opportunities in this diverse and dynamic region. Now more than ever, leadership demands fresh thinking and resilience to today's complex challenges.

# BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



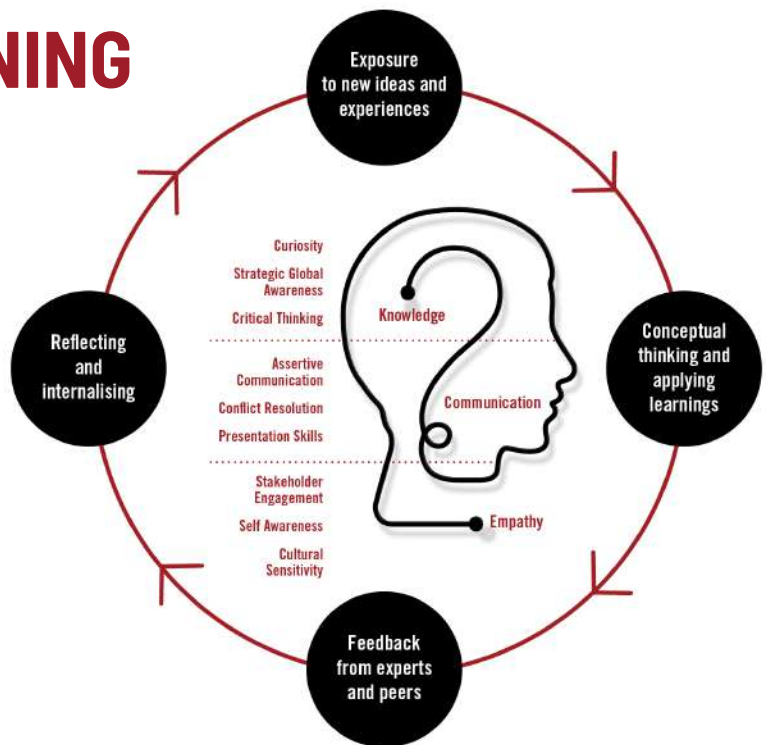
People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



## KEY BENEFITS



### IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose, leveraging professional skills to help reshape society



### STRENGTHENING REGIONAL & GLOBAL ACUMEN

Real business projects test strategic business acumen and provide insight into nascent business opportunities and trends



### DEVELOPING ESG-FLUENCY

Deepen understanding of 21st century challenges related to the environment, society and governance - from the frontlines of change to ESG concerns of one's own business



### INSPIRING HIGH PERFORMANCE

Developing Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills in fast-paced setting



### NETWORK AND LEARN WITH DIVERSE REGIONAL & GLOBAL LEADERS

Build networks with global executives, and broaden perspectives through interactions with world-class speakers and facilitators



### INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the AYLP are synthesised into personalised evaluation reports for continued development and career planning



# PARTICIPANT LEARNING JOURNEY



## PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



## MODULE 2 (EXPERIENTIAL) - 7 DAYS

Rigorous action learning alongside business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



## MODULE 1 (CLASSROOM) - 5 DAYS

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning



## POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work



## ALUMNI TESTIMONIALS



*The GIFT programme guided me to explore my inner potential through reflection and continuous challenges. The classroom sessions were enlightening and the hands-on experiences have motivated me to embody the change I aspire to be.*

**MOHAMMAD ZAID YUSOF**  
JABATAN PERKHIDMATAN AWAM NEGERI SABAH

*AYLP has allowed me to see the importance of purpose in driving excellence and truly internalise the leadership skills through hands-on application in real-world cases. .*

**AMANDA**  
IMC PAN ASIA ALLIANCE PTE LTD



*This transformative journey enhanced my proficiency in communication, empathy, and high-performance strategies, offering a profound understanding of sustainability in business. Witnessing the collaborative efforts across various sectors was truly eye-opening.*

**DOAN THI THANH HAI**  
MTTS ASIA

*AYLP is the most intensive, immersive and action-oriented leadership development programme I have ever participated in. It has equipped me with insights that not only enhance my abilities as a leader at work but also contribute to my personal growth.*

**KEITH LEUNG**  
DBS HONG KONG



# M1: CURRICULUM DRAWING UPON 18 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



## STRATEGIC GLOBAL AWARENESS

- Anticipating the World in 2050
- Trends Shaping Asia in the 21st Century
- Reshaping Capitalism in Asia
- The Role of Business in Society
- Role of Technology: Solutions for a Constrained World
- The Sustainable State
- Behaviour Before Brand



## LEADERSHIP SOFT SKILLS

- Unleashing Potentials
- The Power of Purpose
- Growth vs Fixed Mindsets
- Effective Communication
- Building High-Performance Teams

## M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Solving the Region's Most Pressing Issues - From the Ground Up

Transformative learning journeys create transformational leaders. The experiential learning module of AYLP takes participants out of their comfort zones and into the field, where they will address a pressing real-world business challenge faced by a local partner organisation. Participants will immerse themselves in the realities on the ground, engage with stakeholders from government, business and civil society, and work to create a solution that embodies tangible social value creation.

In this module, participants' leadership skills will be tested repeatedly. They will be tasked to develop a comprehensive business proposal that will be presented in a public forum, complete with a business model, operational plan and implementation roadmap, which the partner organisation can put into action.



## CONTACT US



### PARTICIPATION PROFILE

Common titles include Vice President, Manager, Senior Manager, AVP, and Head of Department



### FEE

USD13,500 per person includes course materials, personalised evaluation reports, accommodation, meals, logistics and return flights for Module 2



### REGISTRATION

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