



GLOBAL LEADERS PROGRAMME

Module One | 2 - 6 Sept 2024

 **HONG KONG, CHINA**

Module Two | 7 - 13 Sept 2024

 **LOCATION TBD**

DYNAMIC CLASSROOM LEARNING:

Cultivating skills, knowledge and awareness for effective leadership

EXPERIENTIAL PROJECT BASED LEARNING:

Sharpening strategic acumen through purpose-driven real life project

CULTIVATING GLOBAL LEADERS

Internationally recognised for its intellectual rigour and experiential, output driven methodology, GIFT's flagship programme takes executive education beyond classrooms to the frontlines of change and uncertainties looming in the international business landscape. Now more than ever, leadership demands fresh thinking and resilience to today's complex global challenges.



BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



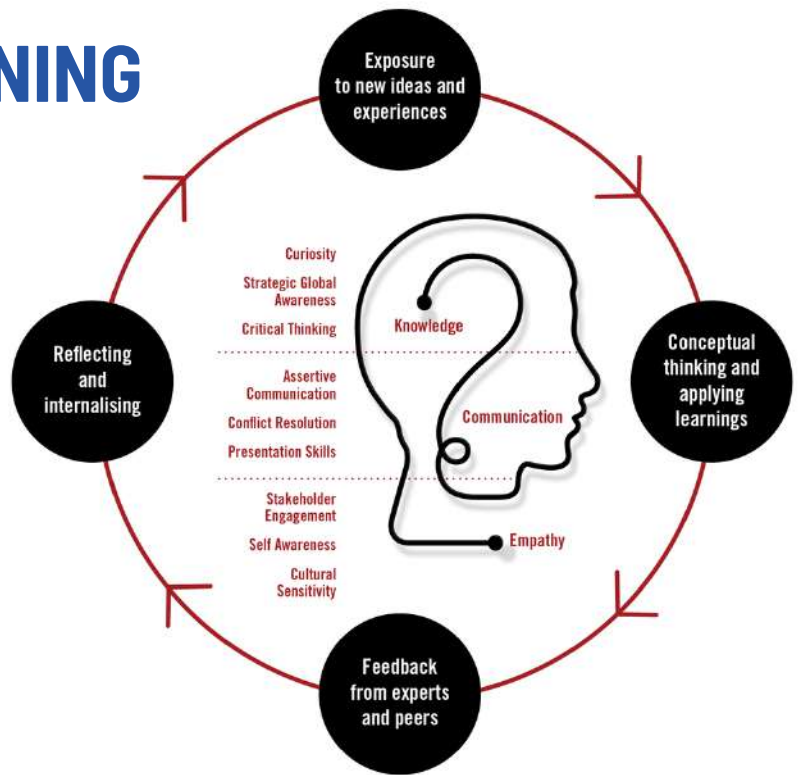
People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



THE GIFT APPROACH



CONNECTING GLOBAL TRENDS WITH PROFESSIONAL ROLES & L&D

Original thought leadership and curriculum illustrating global challenges and solutions



PURPOSE AS A FOUNDATION OF MOTIVATION & SUCCESS

New insights inspire reflection on personal and professional goals, and support development of ownership, accountability and action



MINDSET & BEHAVIOURAL SHIFTS ENABED BY KCE

Underpinned by GIFT leadership framework of Knowledge, Communication & Empathy (KCE)



ROBUST BUSINESS PROJECTS WITH SOCIAL IMPACT

Designed and facilitated to spark new innovation for creating social and business value

PARTICIPANT LEARNING JOURNEY



PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



MODULE 2 (EXPERIENTIAL)

Rigorous action learning alongside business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



MODULE 1 (CLASSROOM)

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning



POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work

KEY FEATURES

- ✓ 12 days intensive course & project work
- ✓ Site visits & hands-on experience
- ✓ First-hand insight into Asia's economic & development challenges
- ✓ Working together with local stakeholders on real business plan
- ✓ Learning from diverse industries in small class setting (Max 30 pax)
- ✓ Personal coaching & feedback based on close observations of team dynamics

ALUMNI TESTIMONIALS

By the end of the GLP, I had learned more practical leadership skills, gained more eye-opening perspectives and experienced more inspiring paradigm shifts than during my entire 2-year MBA course.



KEN WANG
ORIX



The GLP not only allowed me to engage in the fundamentals of leadership, but it also provided me with an invaluable opportunity to discover more about myself and the crucial elements of global leadership in our intricate world.

EVA KATHARINA HACKEMANN
BASF

M1: CURRICULUM DRAWING UPON 18 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



STRATEGIC GLOBAL AWARENESS

- Impacts of Globalisation: the Asian Context
- Trends Shaping the 21st Century
- The Role of Business and Government
- Reshaping Capitalism
- Technology, Consumption and Externalities



LEADERSHIP SOFT SKILLS

- Building High Performance Teams
- Growth vs Fixed Mindsets
- Purposeful Stakeholder Engagement
- Effective Communication
- Leading Outcome Driven Meetings

M2: LIVE PROJECTS WHERE OUTCOMES MATTER

GIFT's proprietary experiential leadership methodology has been developed and refined over 18 years, and 70+ unique field projects in 16 countries. Working in partnership with prominent local organisations, SME's, and government departments, outcome-driven projects provide a transformational learning platform for developing the mindsets and collaboration skills for effective leadership.

Facilitated entirely by the GIFT Team, including facilitators with decades of experience, and with contributions from domain experts, field projects are participant-led, testing individual ownership, problem-solving and personal resilience. Through site visits, stakeholder meetings and business planning sessions, GLP participants step up to chair meetings, lead discussions and assert themselves to produce bold solutions to seemingly intractable challenges.

In the upcoming GLP, participants will be confronted with a conceptually demanding business project framed to yield commercial value and drive socio-economic benefits for local communities. Designed to go beyond business as usual, and around key pillars of stakeholder ownership, pricing externalities and investment to improve quality of life, the cohort will collaborate to create new models for prosperity in a rapidly changing world. Intensity of experience and personal ownership of outcomes enable an enduring transformation of mindsets and behaviours.



CONTACT US



PARTICIPATION PROFILE

- Average age: 35 – 45 years old
- Common titles include
Department Heads, Directors and Senior VPs



FEE

USD18,000 per person includes course materials, personalised evaluation reports, accommodation, flights (return from Hong Kong to field project country) and logistics, most meals



REGISTRATION

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