



Module One (M1) | 18 - 23 Nov 2024

DYNAMIC CLASSROOM LEARNING - 6 DAYS

Cultivating skills, knowledge and awareness for effective leadership

Module Two (M2) | 8 - 13 Dec 2024

EXPERIENTIAL PROJECT BASED LEARNING - 6 DAYS

Sharpening strategic acumen through purpose driven real life project



CULTIVATING RESILIENT LEADERS

How do young professionals from the public, private, and civil society sectors cultivate the mindset shifts and behaviours that are crucial for effective leadership in the 21st century?

Combining dynamic classroom learning with a rigorous, real-world project located in Hong Kong, the Hong Kong Young Leaders Programme (HKYLP) draws on GIFT's best-in-class experiential learning methodology that was refined through 100+ programmes across Asia.

This programme offers a ground-breaking, cross-sectoral collaborative platform that will cultivate an innovative and resilient mindset against the backdrop of today's complex challenges. Participants will also hone their personal effectiveness and problem-solving skills.

BEST-IN-CLASS

EXPERIENTIAL LEARNING METHODOLOGY



People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



2 min video of GIFT programme in action

Exposure to new ideas and experiences Curiosity Strategic Global Awareness Critical Thinking Conceptual Reflecting thinking and Assertive and applying internalising Communication learnings Conflict Resolution Presentation Skills Stakeholder Engagement Self Awareness Cultural Feedback from experts

KEY BENEFITS



IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose beyond peoplemanagement, leveraging professional skills to help reshape society



INSPIRING HIGH PERFORMANCE

Develop Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills across diverse settings



STRENGTHEN BUSINESS ACUMEN

Gain practical insights into nascent business opportunities and trends shaped by markets, governance, and societies through real business projects



DEVELOP GLOBAL MINDSET

Deepen understanding of 21st century challenges to acquire tools for running outcomedriven meetings and purposeful stakeholder engagement across multi-sectoral contexts



NETWORK AND LEARN WITH DIVERSE LEADERS

Build networks across industries and sectors in the Greater Bay Area, and broaden perspectives through interactions with world-class speakers and facilitators



INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the YLP are synthesised into personalised evaluation reports for continued development and career planning

PARTICIPANT LEARNING JOURNEY



PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



M1 (CLASSROOM)

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning



M2 (EXPERIENTIAL)

Rigorous action learning alongside policy/business model generation, solving contemporary challenges and giving meaning to thinking "outside the box"



POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work



ALUMNI TESTIMONIALS



The YLP is an innovative and eye-opening programme. The interactive workshops, seminars and meetings with distinguished people from across the social spectrum significantly broadened my horizons and enriched my understanding.

ANDY FONG

DRAINAGE SERVICES DEPARTMENT HKSAR GOVERNMENT



I'm amazed with the quality and the depth of the projects which bring positive economic and social value to many people. Highly recommended for those who are sick and tired of conventional classroom trainings where leadership is only taught on paper.

PATRICK JIA DONG ZHU

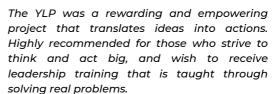
HSBC

The YLP was a unique leadership-in-action programme where diverse participants worked closely together towards a common goal. It was unlike other traditional executive training. I can definitely leverage what I have learned in my career development.



MARGARET FUNG

MTR CORPORATION





RACHEL WONG

HK COUNCIL OF SOCIAL SERVICE



M1: CURRICULUM DRAWING UPON 18 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



STRATEGIC GLOBAL AWARENESS

- · Hong Kong in the New World Order
- · Hong Kong's role within the GBA
- Reshaping Capitalism and a Post-COVID World
- Role of Business, Government and Civil Society
- Role of Technology in a Constrained 21st Century



LEADERSHIP SOFT SKILLS

- The Power of Purpose
- · Growth vs Fixed Mindsets
- Unleashing Your Potential
- Building High Performance Teams
- Leading Outcome-Driven Meetings

M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Evolving the education system to adapt and thrive in a technology-enabled world



Today, technology permeates every facet of life, yet public education is slow to respond effectively to this fast-paced and ever-changing reality. For Hong Kong, how do we embed technological literacy in pre-college education, specifically at K-12 level?

In the HKYLP's experiential learning module (M2), participants will address four key questions:

- 1. What is the curriculum needed to effectively teach technological awareness and fluency?
- 2. How do we attract the thousands of new educators with the required capabilities?
- 3. What is the funding strategy?
- 4. What is the strategy for integrating this into the classroom?

Participants will partner with one or more organisations to co-create actionable solutions that generate tangible social value. There will be numerous opportunities to test and enhance leadership skills via active engagement with stakeholders from the government, education, technology, and academic sectors.

CONTACT US



PARTICIPATION PROFILE

- Average age: 28 35 years old
- · Common titles include

Senior Managers, VPs, Heads of Departments



FEE

HKD 98,000 per person

includes a combined full 12 learning days, course materials, personalized evaluation reports, accommodation during M2, logistics, and most meals



REGISTRATION

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