

2024 Global Leaders Programme (GLP)

2 - 13 Sept 2024

Modernising Cambodia's Agriculture for Sustainable Farming

Digitisation is necessary to increase agricultural productivity in Cambodia. However, the challenges are:

- Insufficient data for accurate predictions
- Gaps in overall infrastructure, e.g. inadequate connectivity in remote areas
- Gaps in core farming technologies as a pre-requisite to effective digitisation
- Uneven technological adoption and digital literacy
- Lack of access to formal finance
- Policy advocacy to support digitisation
- Resourcing, e.g. availability of technical expertise on the ground

Participants on the GLP will have the unique opportunity to contribute to the development of a bold and original solution that:

- Increases sustainability of the agricultural industry
- Improves productivity of farmlands
- Collects necessary data that feeds back to the wider community
- Provides community access to agricultural technology
- Strengthens partnerships between civil society, government and the private sector

Cambodia at a glance

22%
of GDP is from
Agriculture

57.1%
of agro-sector
comes from crop
production

1st
in ASEAN for GDP
growth

Project Partner



Soma Group, one of the largest locally-owned conglomerates in Cambodia, is a socially conscious Group. They are proud of their roots and they engage in high impact sectors essential to the economic and social development of Cambodia.

Their journey started as a committed employer in the agricultural sector, a key driver of Cambodia's current and future economy, before expanding to other industries. They currently employ over 2500 employees worldwide.

Locations



Hong Kong



Cambodia

